

# Green Freight and Logistics in Asia News Digest

Volume 2, Issue 8 - 30 May 2012



## Green Freight and Logistics

This digest provides the latest news, information, statistics and events on green freight and logistics in Asia.

**To subscribe:** Send an email to [green\\_freight@cai-asia.org](mailto:green_freight@cai-asia.org)

For more information, visit: [www.greenfreightandlogistics.org](http://www.greenfreightandlogistics.org)

The Green Freight and Logistics in Asia News Digest is prepared fortnightly by the Clean Air Initiative for Asian Cities (CAI-Asia). [www.cleanairinitiative.org](http://www.cleanairinitiative.org)

## EVENTS

CAREC Federation of Carrier and Forwarder Associations  
Business Network Forum  
4-5 Jun 2012  
Hohhot, Inner Mongolia, PR China  
<http://cfca.net/2012/04/4-5-june-2012-cfca-business-networking-forum/>

Green Transportation Summit 2012  
27 Jun 2012  
Seattle, Washington  
<http://cleanairinitiative.org/portal/node/8393>

Green Freight Taiwan Seminar  
16 Aug 2012  
Taipei, Taiwan  
<http://cleanairinitiative.org/portal/node/8172>

## IN FOCUS:

### Private Sector Joining Hands to advance Green Freight in Asia and India

29 May 2012

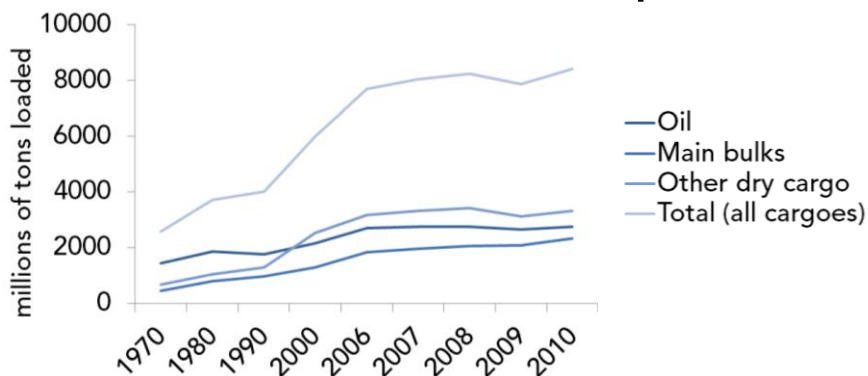
Momentum for Green Freight in Asia keeps growing. Thirty representatives from the private sector met in Singapore for a third Green Freight Asia Network (GFAN) meeting of shippers (manufacturers), freight carriers, third party logistics providers, and associations. The meeting focused on a GFAN survey on green freight practices covering clean technologies, alternative fuels and vehicles, modal shift, fleet management and logistics solutions, and of private sector priorities and challenges. Networks members also discussed the blueprint of GFAN for the future: covering the legal compliance and neutral status of GFAN; systems and tool which includes research and solutions; the involvement of GFAN in national programs and policies; and creating a platform for sharing, recognition of sustainable practices of GFAN partners and adoption of fuel efficient technologies and strategies. Both the study and a GFAN strategy 2013-2015 will be launched in December. Updates on GFAN activities are available here:

<http://cleanairinitiative.org/portal/GreenFreightAsiaNetwork>

Read full article here: <http://www.greenfreightandlogistics.org/news/private-sector-joining-hands-to-advance-green-freight-in-asia-and-india/>

## FREIGHT STATISTICS IN ASIA:

### International seaborne trade development, select years



For shipping, all stands and falls with worldwide macroeconomic conditions. The world seaborne trade experienced an overall upswing in demand in 2010, and a positive turnaround in volumes, especially for dry bulk and container trade segments. Source: Review of Maritime Transport 2011. UNCTAD.



## LATEST NEWS ON GREEN FREIGHT AND LOGISTICS

### ● UK Government millions to fund green trucks

9 May 2012

The government is putting up £9.5 million to encourage UK road-haulage operators to buy and use low carbon medium and heavy goods vehicles, and the supporting refueling infrastructure.

Read more at <http://www.marketwatch.com/story/the-2012-shanghai-international-modern-logistics-transportation-exhibition-to-take-place-in-august-2012-05-08>

### ● The 2012 Shanghai International Modern Logistics & Transportation Exhibition to Take Place in August "Logistics Future"

13 May 2012

The 2012 Shanghai International Modern Logistics & Transportation Exhibition, organized by Shanghai Logistics Entrepreneur Association and Shanghai International Exhibition Co., Ltd. and co-organized by Shanghai Dahua Exhibition & Conference Co., Ltd., will be held at Shanghai Everbright Convention & Exhibition Center on 23-25 August.

Read more at <http://www.marketwatch.com/story/the-2012-shanghai-international-modern-logistics-transportation-exhibition-to-take-place-in-august-2012-05-08>

### ● FedEx Delivers On Green Goals With Electric Trucks

23 May 2012

The first of nine electric trucks were set to roll out of a FedEx distribution center in Silicon Valley. By year's end, 34 of the \$150,000 Navistar E-Star lithium-ion battery-powered vehicles will be dispatched throughout the San Francisco Bay Area, joining 53 other electric trucks in cities across the U.S. FedEx is also rolling out electric trucks in London, Paris, Hong Kong, Berlin and Florence. The deployment of electric trucks is part of an initiative to increase the fuel economy of FedEx's 40,000-vehicle fleet by 20% over a baseline set in 2005. To date, FedEx has achieved a 16.6% improvement.

Read more at [http://www.redlandsdailyfacts.com/news/ci\\_20142367/study-says-diesel-emissions-can-increase-risk-cancer](http://www.redlandsdailyfacts.com/news/ci_20142367/study-says-diesel-emissions-can-increase-risk-cancer)

## HIDDEN GEMS:

### Sustainable Measuring and Managing CO<sub>2</sub> emissions of European Chemical Transport

This report examines options for measuring and reducing carbon dioxide (CO<sub>2</sub>) emissions from transporting chemicals produced in Europe. It also investigated the measurement of carbon emissions from transport in other industrial sectors to see what lessons, if any, can be learned by chemical companies.

The full report available here:

<http://cefic-staging.amaze.com/Documents/Media%20Center/News/McKinnon-Report-Final-230610.pdf>

## FACT OF THE WEEK:

### Celadon Group, Inc.: A leading SmartWay practitioner

Established by Steve Russell in 1985 with a single contract to service the then Chrysler Corporation's transportation needs, Celadon Group, Inc. of Indianapolis, IN today stands as the ninth largest truckload carrier and one of the top international shippers in the United States with annual revenue exceeding \$550 million.

Approximately 2,200 of the company's 4,000 employees are drivers. Celadon operates 3,330 aerodynamically efficient International ProStar trucks with approximately 10,000 Wabash and Great Dane trailers. It maintains seven Warehousing Logistics Centers in the U.S. as well as operations in Mexico and Ontario.

Celadon, an EPA SmartWay Transport partner since 2005, is a multiple recipient of the EPA's Excellence Award and maintains the highest possible Shipper Index Factor of 1.25. The company's investments to improve fleet fuel efficiency and slash fuel emissions have paid off with reduced annual air emissions of 23 percent for CO<sub>2</sub>, 25 percent for NO<sub>x</sub> and 19 percent for particulate matter.

Read the full article at Business Review USA:

<http://www.businessreviewusa.com/magazines/10523>

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